Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period: \_\_\_

Assigned: 10/31 (A); 11/01 (B) **Due:** 11/15 (A); 11/16 (B)

**World War I Propaganda Poster**

*Directions*: Create a World War I themed propaganda poster. You must decorate the poster to be eye catching so that if a person were walking down the street it would get their attention.

Choose one of the following WWI propaganda poster topics:

⇒ Buying Victory Bonds - encouraged public financial support

for the war effort.

⇒ Saving/Conserving Food - people were encouraged to ration

and not waste their food

⇒ Keeping Your Mouth Shut – people were urged not to talk

openly about the war effort in case an enemy spy was listening.

⇒ Joining the Army – young men were encouraged to sign-up for

the army.

⇒ Demonizing the Enemy (Making the Germans look bad, for

example).

⇒ Women and the war effort – women were encouraged to help

the war effort by taking on jobs traditionally performed by

males, such as working in factories and on farms.

Any slogans written on your poster should be legible and grammatically correct. Propaganda posters used proper spelling and punctuation. Ensure your poster does, too.

On the back of each poster should be a mini report about your assigned topic. Your mini report should include the following information: Who or what is your topic about? An analysis of your own propaganda poster. You should clearly explain the significance your slogan as well as why you included all of the images used.

This mini report should be between 2 and 3 full, well written paragraphs. Answer the **guiding questions**, and use the questions / your answers to write thorough, strong paragraphs.

|  |  |
| --- | --- |
| Rubric: | |
| Strong Slogan | \_\_\_\_ / 15 |
| Creative Poster | \_\_\_\_ / 15 |
| Mini Report | \_\_\_\_ / 20 |
|  | \_\_\_\_ / 50 |

Guiding Questions:

1. What topic will your poster be about?

2. Describe the poster you sketched in your own words.

3. What is this poster trying to get you to do?

4. How would this poster support the war efforts?

5. What historical facts are covered in this poster? What historical knowledge would the viewer need to fully understand your poster? Explain this part as thoroughly as possible.

6. What type of propaganda technique will you be using in your poster? How will your poster reflect this type of propaganda?